



# Paladin Point of Sale: Built on the Traditions of Your Hardware Store

## Why Point of Sale?

For generations, hardware stores have served the essential needs of our communities by honoring hard work, dedication and ingenuity. These traditions alone, however, can no longer keep up with the rising expectations of your customers. A purpose-built hardware-specific point of sale (POS) system is much more than a cash register; it is essential to serving your customers' changing expectations in the modern day. Here are a few things that you should consider when evaluating which POS solution is right for you.

### ✓ Ease of Use:

A capable POS will offer a multitude of features. Your POS should be so intuitive that your employees can start using it after just a few minutes of training. Common tasks including checkout, returns, split transactions, locating month-end statements, accounting exports, and ordering inventory should be easy.

### ✓ Support:

Computer systems and software enable endless benefits, but they can also come with challenges. Your POS supplier should have a reputation for resolving problems quickly and expertly.

### ✓ Non-Binding Agreements:

Be wary of binding agreements that span years and auto renew without warning. Look for a POS supplier that has your best interests in mind and respects your needs as they change.

### ✓ Inventory Precision:

Stale inventory silently erodes your profitability. Your POS should include tools that help you eliminate nonperforming SKUs and at the same time easily keep the products your customers demand.

### ✓ Pricing Precision:

With every new order, inflation drives the cost of every item in your store upward. Your POS should include tools that make it easy to update shelf tag prices so you can remain profitable.

### ✓ Delivery Precision:

A key to converting good customers into loyal customers is to provide delivery services to jobsites and homes. Your POS should provide tools that help you easily add delivery to your portfolio of services for your best customers.

### ✓ Customer Engagement:

Technology has changed the fundamentals of shopping by enabling customers to complete purchases during the moments following their first impulse. Your POS should provide tools that reward loyalty and give you an easy way to enable your own online shop with self-service account.

## Why Paladin?

Paladin has been serving customers like you for 45 years. Our friendly point-of-sale system is founded on the traditions of hard work, dedication and ingenuity. Our innovations help you serve your customers and their rising expectations. Here are some key reasons to embrace a new tradition with Paladin POS.

### ✓ **Inventory Precision:**

Paladin features a portfolio of features including inventory dashboards that help you eliminate stale inventory and automates ordering for your best performing products.

### ✓ **Pricing Precision:**

Because Paladin POS is connected with your supplier, item costs and prices are automatically updated in your system. We provide an easy process for updating shelf tags so that you can protect your margin as the economy fluctuates.

### ✓ **Delivery Precision:**

Our built-in delivery tools help you navigate the complexity of getting orders delivered to your customers when and where they want.

### ✓ **Customer Engagement:**

We have developed an e-commerce platform with you in mind. PaladinShop<sup>TM</sup> is built into Paladin Point of Sale and your online 24x7 store is easily managed with a system that you and your employees already are familiar with.

### ✓ **Ease of Use:**

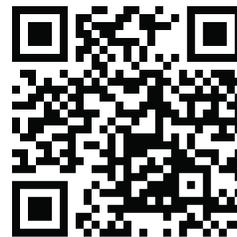
Paladin POS is designed with simplicity in mind. Hundreds of stores have attested that Paladin is incredibly easy to learn and use. Its intuitive interface ensures that your staff can quickly become proficient, with limited training time that gets your business operating more smoothly on day one.

### ✓ **Support Excellence:**

We are proud of our industry leading, 9.3 Net Promoter Score, that attests to our dedicated customer support.

### ✓ **No Long-term Contracts:**

We believe in monthly agreements and prove our commitment to your business every day. Our clients reserve the ability to cancel anytime.



Watch the **Strong Traditions** Video

Call 800-725-2346, visit [paladinpointofsale.com](http://paladinpointofsale.com), or contact [sales@paladinpos.com](mailto:sales@paladinpos.com)

**Paladin Is An Employee-owned Company That Has Been Dedicated To Promoting Communities By Enabling Local Business For Over 45 Years.**