

A project outline to line your project up for success.

Name of Project:

Is your project promoted in the following places?

In-store

Your website

Facebook

Twitter

How would you describe your project?

What is your project objective and when is the deadline?

What training and resources are needed?

How will you reach your objective? What steps will You take?

What demographic are you focusing on?

How will this project differentiate you from your competitors?

How will you measure your success, and how will you celebrate it?

For more retail tools, go to paladinpointofsale.com/retailsience